



Snow
Leopard
Trust



www.snowleopard.org



YOU CAN HELP!

- Become a member of the Trust
- Shop on our website for gifts handcrafted by communities in snow leopard territory
- Tell your friends about these magnificent cats and the work being done to save them
- Volunteer
- Sponsor a snow leopard

**Don't let these beautiful cats disappear:
Please join us today in protecting them
and their mountain home.**

SNOW LEOPARDS IN PERIL

Extremely elusive, the snow leopard roams the cold, forbidding mountains of Central Asia. Though respected by local herding communities, the cats are frequently hunted in retaliation for livestock losses. Others see them as a source of income—their bones and pelts bring high prices on the black market.

Today we estimate as few as 3,500 of these cats remain in the wild, and their numbers continue to decline...



...BUT THERE IS HOPE

The **Snow Leopard Trust** has been working with local communities to prevent the loss of this beautiful cat for over 20 years.

We believe that a balanced approach to conservation, which addresses the needs of both people and wildlife, is essential to saving the endangered snow leopard.

With support from caring individuals like you, we have successful conservation programs in China, India, Kyrgyzstan, Mongolia and Pakistan.

WORKING TOGETHER

Using a collaborative approach, the Trust works to:

- **Foster tolerance** among local people towards sharing the mountains with snow leopards.
- **Conduct research** to better understand the cats and define threats to their survival.
- **Connect a network of professionals** by linking hands across borders, to ensure a future for snow leopards in the wild.

